



DISABILITY CONNECT RATE CARD



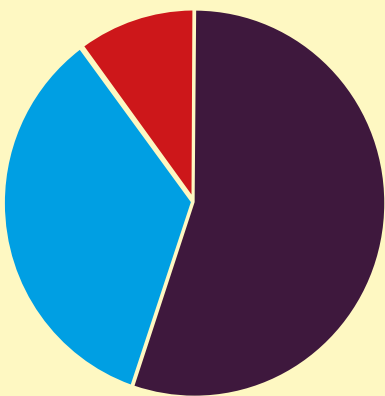
OVERVIEW

People with disabilities have an important role to play to make a positive contribution in the workplace in South Africa. Disability Connect is the leading portal for corporates not only looking for information about workplace related issues, but to also connect with entrepreneurs, SMEs and graduates within the disabled community.

Disability Connect is the champion for employment and workplace content for people with disabilities. This portal is a first of its kind resource which includes the latest updates regarding employment issues, new opportunities for people with disabilities, skills development, learnership programmes, corporate profiles, innovations, workplace ergonomics and the latest in assistive technology. Disability Connect is disabling barriers and enabling opportunities and inclusion and should be your chosen comprehensive reference point.

INSIGHT AND ANALYSIS OF DISABILITY CONNECT READERS

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| <ul style="list-style-type: none"> • Corporate South Africa <ul style="list-style-type: none"> – Talent acquisition managers – Human Resource managers • Disability Community <ul style="list-style-type: none"> – Associations – Students and persons living with disabilities – Entrepreneurs with disabilities | <ul style="list-style-type: none"> • Government <ul style="list-style-type: none"> – Department of Social Development – Government agencies including Small Enterprise Finance Agency (SEFA) and Small Enterprise Development Agency (SEDA) |
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CURRENT CLIENT LIST



EXCLUSIVE SITE SPONSORSHIP PACKAGE R25 000.00 PER MONTH

<p>Exclusive site sponsorship includes prominent adverts on all main elements of the website, newsletter and social media. With packages of 3, 6 or 12 months, exclusive site sponsorship also includes sponsored feature articles, opportunities and to showcase the advertiser in a corporate video</p>	Website	<ul style="list-style-type: none"> Advert on main website banner 3 x feature articles per month Logo at the bottom of the website Advert on secondary website banner Monthly ROI report and analytics
	e-Newsletter	<ul style="list-style-type: none"> Advert on main newsletter banner 1 x feature per month in newsletter to over 20 000 subscribers Logo on the bottom of the newsletter
	Social Media	<ul style="list-style-type: none"> 4 x posts per month on Facebook and Instagram Advert on main banner on Facebook
3 months	6 months	12 months
R75 000.00	R137 400.00	R260 000.00

SPECIALIST SALES - PRIMARY PAGE TAKEOVER SPONSORSHIPS

IN FOCUS SPONSORSHIP R25 000.00 ONCE-OFF		
<p>In Focus profiles a disability each month and features a key association and a closely affiliated corporate. In Focus puts the advertiser at the forefront on the homepage as well as exposure in two core articles.</p>	Website	<ul style="list-style-type: none"> 2 x feature articles per month on the top of the home page Logo at the bottom of the website Monthly ROI report and analytics
	e-Newsletter	<ul style="list-style-type: none"> 1 x feature per month in newsletter to over 20 000 subscribers Logo at the bottom of the newsletter
	Social Media	<ul style="list-style-type: none"> 1 x post per month on Facebook and Instagram
Once-off		
R25 000.00		

WORKSHOPS PAGE R6 000.00 PER MONTH		
<p>Skills Training in South Africa for people with disabilities is an important and often overlooked focus to not only encourage economic growth amongst people with disabilities but also for society as a whole. The Workshop page details a variety of skills development and training offered to persons with disabilities. Sponsorship of this page would best suit a course provider.</p>	Website	<ul style="list-style-type: none"> Advert on main page banner Advert on secondary page advert Listing of a workshop on the home page
	e-Newsletter	<ul style="list-style-type: none"> 1 x feature per month in newsletter to over 20 000 subscribers Logo on the bottom of the newsletter
	Social Media	<ul style="list-style-type: none"> 1 x post per month on Facebook and Instagram
3 months	6 months	12 months
R18 000.00	R32 500.00	R68 000.00

LEARNERSHIP PAGE R6 000.00 PER MONTH		
<p>All people with disabilities have the right to equal opportunities. Fortunately, there are a myriad of opportunities for people with disabilities to become integrated into the workforce. The Learnership page includes information about career opportunities, work readiness and training.</p>	Website	<ul style="list-style-type: none"> Advert on main page banner Advert on secondary page advert Listing of a learnership on the home page
	e-Newsletter	<ul style="list-style-type: none"> Advert on main page banner Advert on secondary page advert Listing of a learnership on the home page
	Social Media	<ul style="list-style-type: none"> 1 x post per month on Facebook and Instagram
3 months	6 months	12 months
R18 000.00	R32 500.00	R68 000.00

CONTENT PARTNER

<p>Coming on board as a content partner means that for R 12 000 per month you have the flexibility to showcase two features per month across any of these four subsections as outlined below. Whether you want to showcase your organisation's efforts in the disability space, profile ground-breaking new assistive technology, include more about a learnership programme or highlight a successful SME, Disability Connect has created content solutions to provide you with a variety of suitable platforms. As a content partner these features will also be included in social media posts and in the e-newsletter which has a readership of over 20 000.</p> <p>In the Workplace This segment showcases the professional looking after an inclusion and diversity portfolio, an employee living with a disability or highlights an organisation's efforts in the disability space.</p> <p>Product Reviews The product reviews page showcases new and relevant devices that assist people living with disabilities. The content partner can showcase any product whether hardware, assistive technology or workplace ergonomics tools</p> <p>Graduates, learnerships & workplace readiness This section of Disability Connect gives content sponsors the opportunity to showcase themselves, new learnership or work readiness programmes targeted at graduates with disabilities looking for employment opportunities.</p> <p>Entrepreneurship This section shines a spotlight on innovative SMEs with disabilities and provides the sponsor with the opportunity to showcase how SME's are innovating and transforming in this ever-evolving business environment. Content sponsorship here would best suit corporates showcasing ESD programmes or profiling SMEs to give them market access or incubation hubs looking to enter the disability sector.</p>	Website	<ul style="list-style-type: none"> • 2 x feature articles per month • Logo at the bottom of the website • Advert on secondary website banner • Monthly ROI report and analytics
	e-Newsletter	<ul style="list-style-type: none"> • 2 x features per month in newsletter to over 20 000 subscribers • Logo on the bottom of the newsletter
	Social Media	<ul style="list-style-type: none"> • 4 x posts per month on Facebook and Instagram • Advert on main banner on Facebook

3 months	6 months	12 months
R 36 000.00	R 64 800.00	R 115 200.00

- Please contact us to discuss any ad hoc feature sponsorship opportunities
- Creative Space Media has a team of digital experts, specialist writers and graphic designers. As an added value to advertisers and sponsors, all content can be drafted and designed in house.



CONTACT

T: +27 (0) 11 467 3341 | E: admin@creativespacemedia.co.za | W: www.creativespacemedia.co.za